

MUSEUMS
+
HERITAGE

SHOW

Exhibiting

16 + 17 May 2018 | Olympia | London



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+
HERITAGE

AWARDS

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ADVISOR

museumsandheritage.com



Take a look at the key reasons why your company should exhibit at the Museums + Heritage Show 2018:

- Meet over 2,000 key decision makers and buyers over 2 days
- Increase your brand exposure and awareness
- Network and develop viable and rewarding partnerships
- Showcase your products and services
- Engage with your audience face to face
- Launch new products and services
- Keep up to date and network with other brands

Why exhibit?

Widely regarded as the principal buying opportunity for museum, gallery and heritage visitor attraction operators, the Museums + Heritage Show, which has been running for 25 years, is the UK's leading trade event for the cultural/heritage sector. The Show benefits from the support of many of the industry's key professional and governing bodies and is a 'must-do' event for anyone supplying museums, galleries or heritage visitor attractions.

We always enjoy exhibiting at the Museums & Heritage Show, it's a great forum for making new connections, catching up with industry leaders, showcasing our work as well and gaining insights into current trends within the sector. We're looking forward to the 2018 show.

Hannah Stirling – Paragon Creative, 2017 Exhibitor





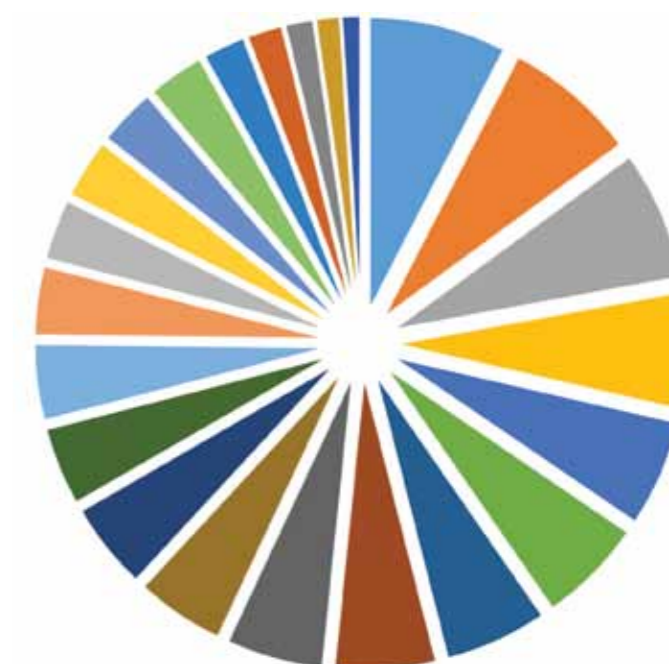
Who visits?

The Show attracts over 2,000 buyers over the two days from a broad range of cultural and heritage organisations from across the UK and over 20% of visitors are from overseas. Take a closer look at the cross-section of buyers from the 2017 Show:



Type of organisation

- museums in the UK
- heritage visitor attraction
- cultural organisations / associations
- educational institutions
- charitable trusts
- galleries
- overseas museums
- archives / libraries
- gardens / national parks / zoos
- performing arts / theatre
- shop or trading company
- press / media
- design agency



Area of responsibility

- exhibition design / interpretation
- collections
- education / learning
- audience development / visitor services
- communications / digital
- exhibition project management
- event management
- general management / planning
- curatorial
- marketing / PR
- archives
- volunteer management
- research & development
- retail / commercial
- conservation / restoration
- fundraising
- front of house
- facilities management and operations
- personnel / training
- finance
- sustainability
- architecture
- catering





I have exhibited at the Museums and Heritage Show for 8 years running, and have already rebooked for 2018. Over the years I have definitely gained jobs and made contacts which simply wouldn't have come about had it not been for that initial face-to-face meeting.

Emma Metcalfe – E M illustrations, 2017 Exhibitor

Shell scheme stand representation

Your stand

The square metre cost of a shell scheme stand is £380 + VAT

Your exhibitor package includes:

- Top quality white Form shell scheme
- Fully carpeted stand
- Nameboard
- Free company listing in the Official Show Guide
- Unlimited complimentary invitations to send to your customers
- Free button to add to your website/e-mail signature
- Free company listing and hyperlink on the Show website

The following are not included in the stand cost but can be ordered if required:

Graphics Electricity supply and lighting | Furniture | Additional nameboards and panels
Internet | Shelving | Literature dispensers | Muslin ceilings | Nightsheets
Insurance | Parking etc.

A full price list and order forms will be included in the Exhibitor Manual.



Floorplan

The Show is always a sell-out so make sure you book your stand soon! Please refer to the floorplan for details of stand sizes and prices. To discuss your specific requirements, contact Felicity Jolliffe on 01905 724734 or email

felicity@museumsandheritage.com

Further information about the Show can also be viewed on museumsandheritage.com



To discuss exhibiting at the Show, please contact Felicity on 01905 724 734 or felicity@museumsandheritage.com

3 great opportunities, 1 great place

<p>16+17 May 2018</p>	<p>Entry deadline 1 February 2018</p>	<p>Ultimate Online Resource</p>
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Olympia West

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